

# ERIN CONRAD

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ErinConrad.TV

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## ANCHOR/REPORTER/PRODUCER

- **Emmy Nominated Anchor**
  - Susan B. Komen breast cancer special coverage (2016)
- **Oklahoma Association of Broadcasters Award winning reporting**
  - Spot News (Betty Shelby Trial Verdict) (2017)
- **Murrow Award winning reporting**
  - Sand Springs Tornado (2016)
  - Corruption at the Tulsa County Sheriff's Office (2016)

## Professional Experience

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### News on 6 (Griffin Communications- CBS and CW affiliate)

303 N. Boston Ave. Tulsa, OK

#### Weekend Evening Anchor (Aug 2016- present)

- Anchor Weekend evening newscasts (Sat/Sun).
- Anchor breaking news cut-ins during the weekend and weekdays.
- Fill-in for prime-time newscasts.
- Pitch and execute exclusive and leadable stories for weekday newscasts. (5,6, 9 &10)
- Developed strong sources within the community that result in exclusive tips and breaking news regularly.
- Assist KWTU (News 9 OKC) with state-wide coverage.
- Field anchor and write special project reports.
- Maintain social media presence during breaking news.
- Emcee community events.

#### Weekend Morning Anchor (March 2015-Aug 2016)

- Launched the first weekend morning show at KOTV maintaining #1 in ratings.
- General assignment reporting during the week.
- Breaking news, enterprise stories.
- Fill in anchor for other various newscasts.
- Write and voice special project pieces.

#### General Assignments Reporter (July 2014-March 2015)

- Turn stories daily for evening newscasts.
- Go live for breaking news.

### KTEN MEDIA (NBC, ABC and CW Affiliate)

10 Highpoint Circle Denison, TX

#### ABC Texoma Anchor/Producer/Special Assignments Reporter (April 2012-June 2014)

- Anchor and produce 4PM and 9PM newscasts daily.
- Consistently go live in the newsroom for KTEN NBC Newscasts at 6PM and 10PM several times a month.
- Report on special assignments.
- Reported/Anchored/Produced all in one day.
- Contributes to meetings, story ideas and getting information for the newscasts.
- Fill-in Anchor for all shows on all

#### KTEN Multimedia Reporter/ Fill-in Anchor (August 2011- April 2012)

- Enterprise, report, shoot and edit on a daily basis.
- Front stories live in the studio or in the field for evening newscasts.
- Contribute at least three story ideas to each meeting and stay current on local and national events.
- Fill in Anchor on weekends as well as report.
- Go out on breaking news.

### WDAF FOX 4 TV

3030 Summit, Kansas City, MO 64108

#### News Intern (May 2010-August 2010)

## Education

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The University of Kansas Lawrence, KS (December 2010)

College of Liberal Arts and Sciences

Political Science (BA) Communications (Minor)